

Somewhere between BCI and The Battery Show lies a season filled with warm, sunny weather, backyard barbecues, and family vacations. That's right...it's summer in St. Louis! What are you planning for this summer? Send us pictures of how you beat the heat, and we will feature them on [Facebook](#) and [LinkedIn!](#)

## Service Spotlight

You asked; we delivered! Our new automated repair email program will keep you informed throughout the entire repair process. From intake thru shipping, you will receive periodic emails outlining each change in status of your repair. Additionally, we can inform you sooner of any potential delays in your order.



What does all this mean for you? No more calling to check the status; no more wondering when your equipment will be back in business; no more hassle!

[Contact our Service Department](#) to get your repair started today!

## In the News



We are excited to announce that Jakarta-based [Inter Pasific Cemerlang \(IPC\)](#) is now Bitrode's manufacturer's representative in Indonesia. As IPC focuses on providing advanced energy storage solutions to their trading area, Bitrode's battery testing and formation equipment is a natural fit!

"Bitrode recognizes the importance of providing local sales and service to existing and potential customers," said John Grimm, Director of Sales & Marketing for Bitrode. "IPC's technical sales and service experts are equipped to handle the growing energy storage industry in Indonesia." Since 1989 IPC has been supplying custom measuring and testing instruments to the Electrical Power and related industries.

"We are proud to partner with Bitrode to support the battery testing industry here in Indonesia," said Lucas Taslim, Managing Director for IPC. "We believe that our local expertise combined with Bitrode's excellent reputation, innovative products and industry-leading support will generate a beneficial long-term relationship for both companies."

## All in the Family

Did you know that [Bitrode](#), [Sovema](#), and [SoLith](#) are corporate partners? Together we support the entire formation process for lead acid and advanced chemistry batteries.



Since 1969, Sovema S.p.A has been providing complete turn-key solutions to battery manufacturing facilities around the globe. From lead ingot to the final product, Sovema is able to supply individual pieces of equipment for specific processing operations, as well as complete lines for the entire product manufacturing. In 2008, Sovema acquired Bitrode to enhance its ability to offer a complete turnkey solutions in production lines for lead acid and advanced chemistries.

Formed in 2011, SoLith serves as the engineering and manufacturing automation division of Sovema for lithium-ion battery cell production for the HEV, EV, and energy storage sectors.

## See and be Seen



In June, Bitrode sponsored a booth at the 11th China International Battery Fair (CIBF) where our delegates were able to connect with more than 500 of the 20,000+ attendees.

Held every two years, this 3-day event at the Shenzhen Convention & Exhibition Center is the largest battery conference in the world. This year's show focused on the research, production and testing of electric vehicles.

With offices in Tianjin, Shenzhen and Qingdao, Bitrode's Chinese Sales and Service Team is strategically positioned to provide innovative battery testing solutions throughout China and Taiwan.

Feel free to share our newsletter with your friends, industry associates and social network. We welcome your thoughts and suggestions!

Sincerely,

**Bitrode Sales & Marketing Team**

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[Meet Louis Liu](#)



As one of the newest members of the Bitrode family, Louis is actively involved in cultivating customer relationships throughout China. More than 11 years' experience in sales and energy storage technology has prepared him for this fast-paced, customer-focused position.

Previous to Bitrode, Louis served as Sales Manager and Sales Engineer for a battery equipment firm in China.

With degrees in Electrical Industrial Automation and International Studies as well as an MBA from the University of Beihang, Louis brings both business savvy and technical expertise to the team.

In his free time Louis enjoys playing badminton, cycling, and photography.

[Click here](#) to connect with him on LinkedIn!

## Fun Facts

Did you know...Bitrode's 80,000 s.f. corporate headquarters is home to all administration, engineering, R&D, production, testing and repair operations for Bitrode products?

## Career Corner

Join a world leader in battery charging and testing technology. We are hiring for the following positions:

[Outside Sales Engineer](#)  
[Senior Electrical Engineer](#)  
[Software Firmware Engineer](#)

## Quick Links

[Products](#)  
[Services](#)  
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[Battery Power \(Booth #27\)](#)  
 August 06-07  
 Denver, CO USA

[European Lead Battery Conference \(Booth #94\)](#)  
 Sept. 09-12  
 Edinburgh, UK

[LCV Europe \(Booth #C3-31\)](#)  
 Sept. 10-11  
 Millbrook, England

[The Battery Show \(Booth #B1604\)](#)  
 Sept. 16-18  
 Novi, MI USA

[Batteries 2014](#)  
 Sept. 24-26  
 Nice, France

[Energy Storage North America](#)  
 Sept. 30-Oct. 1  
 San Jose, CA

**Connect with us!**



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