

It's been a busy few months for us! We've attended trade shows around the world, introduced new products and expanded our team...all in an effort to better serve YOU! [Let us know](#) what we could be doing better. We are always open to new ideas!

## New Product Spotlight: FTF-HP

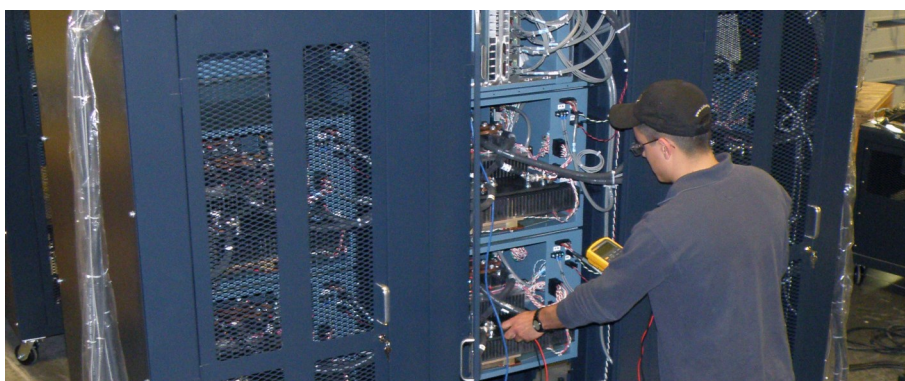
With charge or discharge cycles up to 500kW, the [FTF-HP](#) is well-suited for high power applications where precise control of current and voltage is required. Parallel functionality allows the system to operate at an impressive 2MW of power! This is particularly useful when testing batteries for electric buses, rail and formula one race cars. With its two separate circuits and bi-directional capability, the FTF-HP is able to provide unique support for large battery based energy storage systems when battery optimization and longevity is critical.



"Bitrode recognized the need for a reliable high-powered laboratory tester, so we worked tirelessly with R&D to develop a system that would raise the bar in the battery testing industry," said David Rice, General Manager of Bitrode. "It's exciting to support customers who push our equipment to its limit! This motivates us to develop new products that can meet the most demanding needs in the market."

Interested in a quote? Contact one of our [sales reps](#) today!

## Superior Service & Support



From hardware and software repair to user training and extended warranties, Bitrode strives to provide the best customer service in the industry. Our on-site and factory support services can:

- Ensure proper equipment start-up and validation
- Boost performance and reliability
- Increase product life
- Improve productivity & utilization
- Facilitate smooth equipment operations
- Enable seamless integration with your existing systems
- Teach users how to operate VisualCN software efficiently

To get the most out of your Bitrode equipment, [contact our Service Department](#) today!

## Software Savings

Have you been avoiding that software upgrade? Do you need an additional license to support your existing Bitrode hardware? Don't wait any longer because now through 12/31/14, Bitrode's [VisualCN](#) Laboratory and Formation Software Suites are available at a reduced rate. Mention promo code "TBS2014" when [ordering](#) and **save 25%**!



## See and be Seen



Last month, Bitrode sponsored a booth at the [Battery Show](#) in Novi, Michigan. Our delegates were able to connect with a large majority of the 5,000+ attendees. Thank you to everyone who visited our booth and registered to win one of the Universal Charging Stations! The winners are: Joe Bertrand from Mahindra genZe, Gary Cooke from Alpine Power Systems, and Dave Milburn from General Motors.

In case you missed it, our sister company, [Solith](#), debuted their new Social Empowerment Program with the help of Romeo. [Click here](#) to learn more about how Romeo is helping children around the world.



Feel free to share our newsletter with your friends, industry associates and social network. We welcome your thoughts and suggestions!

Sincerely,

**Bitrode Sales & Marketing Team**

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[Meet John Allen](#)



Known around the office as "Zonker", John brings a sense of humor and a unique perspective to the Bitrode family. He earned this nickname while flying his ultralight plane during a water balloon contest. The object was to hit a target on the ground with water balloons while in flight, but with all the commotion, Zonker crashed his plane into a tree instead! He learned a valuable lesson that day: Don't lose focus on your main goal because of distractions around you.

John's focus and drive are an integral part of his success at Bitrode. Since joining the team in 2006, he has worked his way up the ranks through our Tech Assembly, Testing, and Service Departments into his newest role as part of the Engineering Department. His charisma is infectious, and his tribal knowledge is invaluable. We are proud to have him on our team.

### Fun Facts

Bitrode's laboratory and formation products can be found on every continent except Antarctica.

### Career Corner

Join a world leader in battery charging and testing technology. We are hiring for the following positions:

[Electrical Engineer](#)

[Outside Sales Engineer](#)

[Senior Electrical Engineer](#)

[Software/Firmware Engineer](#)

### Quick Links

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[Batteries + Energy Storage \(Booth #2C15\)](#)

Oct. 6-8, 2014

Stuttgart Germany

[APTA Expo](#)

Oct. 13-15, 2014

Houston, TX

[Energy Storage Australia](#)

Oct. 23-24, 2014

Sydney, Australia

[EV/VE Conference](#)

Oct. 28-30, 2014

Vancouver, BC

[Hybrid and Electric Vehicle Conference \(Booth #9\)](#)

November 5-6, 2014

London, England

[Lithium Battery Power \(Booth #6\)](#)

November 13-14, 2014

Washington, DC

**Connect with us!**



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